

Frank LaRocca

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Education

University of the Arts, Philadelphia, PA.
BFA expected May 2008, Graphic Design
and Multimedia.

Honors & Awards

Motion Graphics work selected by UArts
faculty for display in the Multimedia
Gallery, Terra Hall and as part of the
Multimedia Department's end of the
year reel, 2005.

Dean's List, College of Art and Design,
UArts, all semesters attended.

Skills

typography, motion graphics, interface
design, data visualization, scripting
for interactivity, sketching, image
translation, letterform, freehand
drawing/painting, photo, audio/video
production

Scripting

HTML, CSS, ActionScript, JavaScript

Work Experience

Design Associate / Tabula Studio, Philadelphia, PA, May 2006-February 2007.
Worked with clients to design, develop, & build websites; photographed
print materials.

Interface Designer / CMAC Web, University of the Arts, Philadelphia, PA, September
2005-April 2006.
Designed, Developed, & Built user interfaces and branding for websites.

Additional Experience

Motion Graphics Designer / Four Views, Philadelphia, PA, December 2006-present.
Collaborating with other designers and musicians on an interactive audio/visual
piece to be performed at The University of Pennsylvania's Annenberg Center in
May 2007.

Wrote, directed, and edited a number of short films that have been screened publicly
at the Rochester Institute of Technology.

Worked and lived on organic farms in Ireland, Portugal and Spain during the
summer of 2005.